

Job Aid

Organizational Visions

In this case, managers and employees explore the organization's strengths, weaknesses, goals, and values. This type of visioning differs from individual imaging, in which the individual directs the action, by requiring a facilitator to lead the group in guided imagery. The group then addresses issues such as the following:

- What is the group's purpose?
- What is its driving force?
- What are its core values?
- What does it do best?
- What do group members want to accomplish?
- What do they want to change?